
Daniela De la Parra

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Kenan Flagler Business School ◇ University of North Carolina

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ACADEMIC APPOINTMENTS

University of North Carolina
Assistant Professor of Accounting

July 2021 - Present
Chapel Hill, NC

EDUCATION

Ph.D. Business Administration - Accounting
Rice University
Cumulative GPA: 3.79

May 2021
Houston, TX

Bachelor of Business Administration
Double Major in Accounting and in Finance
University of Texas at Brownsville
Summa Cum Laude: Cumulative GPA: 4.00 Major GPA: 4.00

May 2015
Brownsville, TX

RESEARCH*

“Racial Diversity Exposure and Firm Responses Following the Murder of George Floyd,” (with Karthik Balakrishnan, Rafael Copat, and K. Ramesh), *Journal of Accounting Research*

“Disclosure Firmness of Corporate Language in the Presence of Increased Entry Threat”

– Presented at Rice University (2020), Texas A&M University (2021), University of Rochester (2021), UNC at Chapel Hill (2021), MIT (2021), UC Berkeley (2021), Indiana University (2021), Harvard University (2021), Cornell University (2021), Yale University (2021), Virginia Tech (2021), UC San Diego (2021), University of Maryland (2021), Virtual Annual Congress of the EAA (2021), University of Utah (2022), 2022 CUHK Accounting Research Conference (2022), Haskayne and Fox Accounting Conference (2022), University of Pennsylvania (2022), Penn State University (2022), University of Washington (2022), Duke University (2023)

“Protecting Forward Looking Statements,” (with Maclean Gaulin and K. Ramesh)

– Presented at the Lone Star Accounting Research Conference (2020), FARS Midyear Meeting (2021)

“The Sound of Uncertainty: A Computational Linguistics Approach to Examining Managerial Acoustic Uncertainty in Conference Calls” (with John Gallemore)

– Presented at the UNC/Duke Fall Camp (2023), University of Chicago (2024), Emerging Scholars Conference at the University of Notre Dame (2024)

“The Informativeness of Changes in Critical Audit Matters” (with Wayne Landsman, Ryan Peng, and Jianxin (Donny) Zhao)

“Facts versus Opinions: The Role of Analysts in Shaping Climate-Related Disclosure Practices” (with Vitaly Meursault)

– Presented at the Rice Accounting PhD Alumni Conference (2024)

WORK IN PROGRESS*

“Labor Market Competition at the Firm Level” (with Stephen Glaeser)

“The Predictive Ability of Corporate Language” (with Nick Guest and Mani Sethuraman)

RESEARCH PRESENTATIONS

- 2024 University of Chicago, Emerging Scholars Conference at the University of Notre Dame, Rice Accounting PhD Alumni Conference
- 2023 Duke University, Carolina Data Science Now, 2023 UNC/Duke Fall Camp
- 2022 University of Washington, Penn State University, University of Pennsylvania, Haskayne and Fox Accounting Conference, 2022 CUHK Accounting Research Conference, University of Utah, Journal of Accounting Research Conference
- 2021 Virtual Annual Congress of the European Accounting Association, University of Maryland, Machine Learning Workshop, University of California San Diego, Virginia Tech, Arizona State University, Yale University, Cornell University, Harvard University, Financial Accounting and Reporting Section Midyear Meeting, Indiana University, University of California, Berkeley, Massachusetts Institute of Technology, University of North Carolina at Chapel Hill, University of Rochester, Texas A&M University
- 2020 Lone Star Accounting Research Conference

CONFERENCE/SEMINAR PARTICIPATIONS

- 2024 CBS Junior Accounting Faculty Conference, Virginia Tech Accounting Research Conference, American Accounting Association Annual Meeting (Scheduled)
- 2023 Financial Accounting and Reporting Section Midyear Meeting, CBS Junior Accounting Faculty Conference, Journal of Accounting and Economics Conference (Scheduled)
- 2022 Journal of Accounting and Economics Conference, CBS Junior Accounting Faculty Conference, 2022 Trueblood Seminar for Professors, 2022 New Faculty Consortium
- 2021 CAR Virtual Event on Textual Analysis, Journal of Accounting and Economics Conference
- 2020 Virtual American Accounting Association Annual Meeting, 2nd IIMB Accounting Research Conference, AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, Lone Star Accounting Research Conference
- 2019 American Accounting Association Annual Meeting, Wharton Spring Accounting Conference, Center for Accounting Research and Education Conference at University of Notre Dame, GSM Accounting Conference at UC Davis, Conference on Emerging Technologies in Accounting and Financial Economics at USC, Thirteenth Annual Bauer Accounting Research Symposium
- 2018 Northwestern-Duke Causal Inference Main Workshop, Financial Accounting and Reporting Section Midyear Meeting and Doctoral Consortium, Twelfth Annual Bauer Accounting

Research Symposium, Lone Star Accounting Research Conference

2017 Eleventh Annual Bauer Accounting Research Symposium

2016 Tenth Annual Bauer Accounting Research Symposium, Lone Star Accounting Research Conference

TEACHING EXPERIENCE

University of North Carolina

Financial Accounting - BUSI 407

Spring 2022, Fall 2022, Spring 2024

Rice University

Financial Accounting - BUSI 305

Summer 2018

PROFESSIONAL SERVICE

Ad-Hoc Reviewer

Journal of Accounting and Economics

The Accounting Review

Review of Accounting Studies

Accounting, Organizations and Society

Conference Reviewer

American Accounting Association Annual Meeting

Aug. 2024

Financial Accounting and Reporting Section Midyear Meeting

Jan. 2024

American Accounting Association Annual Meeting

Aug. 2023

Financial Accounting and Reporting Section Midyear Meeting

Jan. 2023

Financial Accounting and Reporting Section Midyear Meeting

Jan. 2021

American Accounting Association Annual Meeting

Aug. 2019

Discussant

American Accounting Association Annual Meeting

Aug. 2019

Mentor/Judge

UNC Carolina Data Challenge

Oct. 2022

DISSERTATION COMMITTEES

Eric Brown

Committee Member, 2023

Boaz Noiman

Committee Member, 2023

CERTIFICATIONS

· [Machine Learning Engineer Nanodegree](#), Udacity

June 2020

· Python Specialization, Coursera

July 2018

– [Data Visualization](#)

– [Data Analysis](#)

– [Data Representations](#)

– [Programming Essentials](#)

AWARDS AND HONORS

- U.S. Chess Federation, Member 2008 – 2015
- Woman International Master in Chess 2011 – Present
- Absolute Female Chess Champion of Mexico 2011
- President’s List, UTB 2011 – 2015
- Outstanding International Female Student Award, UTB 2015
- Texas Society of Certified Public Accountants Award 2014

MEDIA MENTIONS

Harvard Law School Forum on Corporate Governance: Racial Diversity Exposure and Firm Responses Following the Murder of George Floyd

- <https://corpgov.law.harvard.edu/2023/05/09/racial-diversity-exposure-and-firm-responses-following-the-murder-of-george-floyd/>

Kenan Institute of Private Enterprise - Exposure to Race Issues: Firm Responses and Market Reactions After George Floyd’s Murder

- <https://kenaninstitute.unc.edu/kenan-insight/exposure-to-race-issues-firm-responses-and-market-reactions-after-george-floyds-murder/>

OTHER SKILLS

- Fluent in English and Spanish
- Conversational in Portuguese
- Professional chess player for 12 years

* Authors are ordered alphabetically.